

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Davis Group (The)
Attention: Pam Newby
4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
310115-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
CARE for Michigan	CARE for MI - Q3/4 Issue	1083

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	310115	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/01/12	Action News 6am	6-7am M-F	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 6:19 AM Action News 6am 6-7am M-F :30 CMI TV105 \$1,500.00 NM									
4	10/01/12	10/01/12	M-F 7-9am	7-9am M-F	M-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 7:49 AM M-F 7-9am 7-9am M-F :30 CMI TV105 \$1,600.00 NM 2 WXYZ M 10/01/12 8:29 AM M-F 7-9am 7-9am M-F :30 CMI TV105 \$1,600.00 NM									
13	10/01/12	10/01/12	12-1230p News	12-1230p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 12:26 PM 12-1230p News 12-1230p :30 CMI TV105 \$1,000.00 NM									
15	10/01/12	10/01/12	Dr. Oz	4-5pm M-F	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 4:42 PM Dr. Oz 4-5pm M-F :30 CMI TV105 \$1,200.00 NM									
17	10/01/12	10/01/12	6-630pm M-F	6-630pm M-F	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 CMI TV105 \$2,000.00 NM									

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310115-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
CARE for Michigan	CARE for MI - Q3/4 Issue	1083	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
19	10/01/12	10/01/12	M-F 7-730p	7-730pm M-F	M-----	:30	1	\$2,000.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	M-----	1	\$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	M	10/01/12	7:27 PM	M-F 7-730p	7-730pm M-F	:30	CMI TV105	\$2,000.00	NM
28	10/01/12	10/01/12	Nightline	1135pm-1205am M	M-----	:30	1	\$2,000.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	M-----	1	\$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	M	10/01/12	11:56 PM	Nightline	1135pm-1205am M	:30	CMI TV105	\$2,000.00	NM
29	10/01/12	10/01/12	M-F 9a-10a	9-10am M-F	M-----	:30	1	\$800.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	M-----	1	\$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	M	10/01/12	9:54 AM	M-F 9a-10a	9-10am M-F	:30	CMI TV105	\$800.00	NM

Total Spots **9** Gross Total **\$13,700.00**

Payment Terms 30 Days

Agency Commission **\$2,055.00**

Net Amount Due **\$11,645.00**